
AMS Solutions

Near RTO Giripeth

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To,
Agricultural Produce Market Committee

Dated: 15/2/2021

Latur

Sub: **Bulk SMS/Voice Call**

QUOTATION FOR Voice Call/bulk sms

- **About AMS Solutions**

AMS Solutions is a next-generation end-to-end enabler of mobile Value Added Services for Mobile Operators, Media Companies and Enterprises. The Company has developed core VAS platforms and Service Delivery Frameworks that include carrier grade messaging platforms and gateways, content management system, and voice platforms such as interactive portals and ring back tone systems.

AMS Solutions couples its robust technology capabilities with a wide variety of content aggregated from an array of local content providers to offer a turnkey wireless voice, video and data solution.

- **Client requirements**

Client is looking for Bulk SMS Service for providing Information to citizens

Bulk SMS Services:

- Web Based 2-way SMS application which enables Client to communicate with large target audience via Text SMS channel with extreme ease of use.

SMS Banking is a technology-enabled service offering from banks to its customers, permitting them to operate selected banking services over their mobile phones using SMS messaging.

- **Contents**

1. Push and Pull messages
2. Push and Pull Services offered under SMS Banking
3. Concerns and skepticism about SMS Banking
4. The convenience factor
5. Compensating controls for lack of encryption
6. Technologies employed for SMS Banking

- **Terms & Conditions**

1. Dedicated Short code will be provided on availability.
2. The validity of the proposal is for 07 days from the date of submission.
3. 100% advance to be paid for purchase of SMS in bulk.
4. Validity three months, Subject to TRAI regulation and Termination policies.
5. Orion will not be responsible for parameter's passed on by the client using the application on the client side. Any misuse or complaints arising will be client's responsibility.
6. As per TRAI requirement in any advertising or promotions to the end user, client shall ensure to mention about the applicable premium charges. Client shall indemnify AMS Solutions from any such claim arises from the services provided by it.

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- **Commercials:**

BULK SMS/Voice Call	PRICE (in INR)	GST 18%
100000 SMS	30 Paisa Per voice call	18%

18% GST Applicable

For AMS Solutions