

SUCCESS STORY OF WOMEN FARMERS/ENTREPRENEURS

1.Name and address: Smt Ravita W/O Sh Nempal Singh, Village: Haidernagar, Post ;Baghra, Block : Baghra, District: Muzaffarnagar, Pin Code : 251306, Mob No: 8393921158



2. Category: Agriculture/value addition/ women empowerment

3. Background Mrs Ravita ,president of the group belongs to a very poor family has a five years old daughter suffering from Muscular Dystrophy disease, she was not able to give her enough medical care due to financial crisis. Village Haidernagar is situated about 2 KM from Block Baghra. Population of village Haidernagar consists of all the caste and category. People belonging to Backward class-Jogi. They have no land holding and work as a labor in others fields. Women of this community also do their household work or work as a labor .Hence these community people belongs to economically weaker section .

4. Training and motivational support : KVK Muzaffarnagar-I conducted training for Practicing farm women training in their locality and came to know the condition, and felt the need to form a SHG for their empowerment. Meetings were organized one after another among them and focus of those meetings was to make them aware of advantage of Self Help Groups, NABARD schemes, credit linkages as well as other Government schemes. Other local concerns of those women were also discussed .The discussion in three meetings with them helped in motivating them in setting up the Self Help Group.

5. Impact in the area : Sixteen women of that village got motivated with the idea of starting Self Help Group and they elected Smt Ravita W/Sh Nempal as their President and Durga Women Self Help Group was formed. The Bank Account in the name of Durga Women Self Help Group was opened in Punjab National Bank, Baghra on 24 April 2014.Each member of the group decided to deposit Rs 200 per month.

6.Awards & recognitions :

- Best Women Farmer Award – Awarded on Kisan Samman Diwas on 23rd Dec. 2018
- Best SHG Award - Awarded on Mission Shakti Prog. at KVK on 24th Oct.2020

7.Contributing/enabling Factors : Today the group has saving of Rs.252400/.the group also has an internal loaning of Rs 238000/.After formation of SHG the group members started a small cottage industry with the help of a NGO. They got the raw material for making brooms from NGO, Financial assistance was provided by NABARD. All the group members got the training and started making brooms with Rs 12 per broom making charge. In 2018 District Magistrate of Muzaffarnagar , Sh Rajeev Sharma passed an order to all the Primary and Junior high School of the district regarding school uniforms to be given to the students will be stitched and supplied by SHG members. Durga Women Self Help Group got the order and supplied uniform in both the schools of village Haidernagar. In this order the group members earned good profit (Rs 20000-22000) .



SHG members Interaction with Gen,V K Singh



SHG members meeting with DDM, NABARD

