

# Proposal for Whatapp

To,

**A K Gandhi Auto Pvt Ltd**

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By:

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## **Bulk SMS /Whatsapp Proposal**

**We would like to introduce our company “Omega Telesolutions” as one of India’s oldest bulk messaging platform. We are backbone of messaging applications used by several leading messaging service providers . We specialize in bulk messaging technology.**

**After understanding the market needs and after thorough testing, we have recently launched our operations in the field of messaging - offering high quality messaging services.**

**Our messaging platform is a result of years of experience and research of Indian messaging market. We have developed a web application that is feature rich, but still very much cost effective.**

### **Features**

**Multilingual SMS support  
Alphanumeric Sender IDs Create  
groups, Upload contacts Schedule  
SMS for future delivery  
Downloadable delivery reports  
API’s for application integration**

### **Voice Calls**

- **Effective Voice call giving valuable information regarding Insurance Premium, Festival wishes, Policy updates from time to time to all consumers .**
- **Voice call from our own Portal Number to all Numbers irrespective of any operator.**
- **Effective & easy to use panel**
- **Working with all leading operator with own our voice Platform along with in-house specialized Team.**
- **Retry System to get maximum result.**
- **Actual Delivery report for each valuable Number**



**Feature of whatsapp marketing:--**

- ❑ **A new revolutionary way to communicate with customers, friends, groups.**
- ❑ **Grabs instant attention and response.**
- ❑ **Send long text messages, pictures, videos - A picture or video is worth thousand words, it clarifies your message by images and videos.**
- ❑ **Global reach, low cost, efficient and cheaper than traditional bulk sms marketing.**

There are certain points to be noted for WhatsApp promotion and it requires a Personal demo of WhatsApp System.

Please note the details

- 1) compulsory to put 91 before number
- 2) image to be up to 80 kb
- 3) 1 credit for image
- 4) 2 mb for audio and 3 mb for video
- 5) 2 credit for audio and video
- 5) for 3-4 demo numbers it will take 15 -20 minutes depending upon queue
- 5) for any campaign more than 5 to 20000 it will take 4 hours
- 6) Sunday totally closed
- 7) As this WhatsApp promotion is IP Based so due to technical reason if IP is Blocked it will take 24-36 hours for service to resume.

**Pricing**

Product	Quantity	Cost+18 GST
Whatsapp Promotion	5 Lakh SMS & above	14 paise PerSMS + GST

18 % GST applicable.

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For Omega Telesolutions