

ARYA SUCCESS STORY



Name of enterprise: Mushroom Production
 Name of farmer: Sri Deepak Kumar
 Address: Mokhalisa Birampur, PO Giddha, Koelwar Bhojpur
 Age : 34
 Education: Graduate
 Social impact: Neighbour has started the Mushroom consumption
 Size of land holding (in acre): No Land holding
 Entrepreneurial unit: ARYA, Jaivik Mushroom Farm, Ara

Impact analysis:

Impact factor	Before adoption of ARYA	After adoption of ARYA
Size of enterprises (No. of bags/bee-hives/fingerlings/area etc.)	Home Tuition	480 bag (From Three cycle)
Cost of Production	-	21600.00
Yield	-	720.00 Kg
Gross income	-	79,200.00
Net income	-	57,600.00
B:C Ratio	-	3.67:1
Marketing	-	Local Marketing

Write up in brief: Mr Deepak Kumar belonging to SC community and a landless Youth was previously engaged in Home Tuition for his livelihood. Under ARYA project, he got the training of Mushroom production in 2020-21. Although, there was pressure of Covid, even then he started the mushroom production and its marketing in local town area.

Today he has well established commercial mushroom unit. As on today, the monthly income is more than Rs. Four thousand approx. He is a role model for other unemployed youth who joined mushroom training after his motivation.

Activity related photographs(2-3 Nos.)



ARYA SUCCESS STORY



Name of enterprise: Mushroom Production
Name of farmer: Sri Narendra Kumar
Address: Patel Nagar Maula Bagh Ara
Age : 36
Education: BA
Social impact: Adjoining area people has started the Mushroom production and consumption
Size of land holding (in acre): 1.5
Entrepreneurial unit: Sun Moon Jaivik Mushroom Farm, Ara

Impact analysis:

Impact factor	Before adoption of ARYA	After adoption of ARYA
Size of enterprises (No. of bags/bee-hives/fingerlings/area etc.)	1.5 Acre	750 bag (From Three cycle)
Cost of Production	15000.00	33750.00
Yield	40.00Qt Mango	1200.00 Kg
Gross income	1,20,000.00	1,32,000.00
Net income	1,05,000.00	98,250.00
B:C Ratio	8.1	3.91:133
Marketing	Local Traders	Local house hold

Writeup in brief: Mr Narendra Singh was previously engaged in Mango Orchard management which he inherited. He is part time petty contractor also. Later he joined ARYA Mushroom training in 2020-21. The initial results of mushroom have boosted his moral and he started the commercial unit and now he is growing mushroom all the year. As on today, his monthly income is more than Rs. Eight thousand approx. He has also started value addition in form of pickles and Mushroom powder which is more popular now in people having Diabetes. As on today a new initiation was started by him, as he is using the residue leftover after mushroom harvest as organic manure in his kitchen garden. The results are very encouraging and without chemical fertilizer he had good crop of Spinach, Chili, Brinjal and Bitter Gourd. He is a role model for adjoining farmers who started mushroom after his assurance for marketing of their produce also.

Activity related photographs(2-3 Nos.)

