

KRISHI VIGYAN KENDRA

JAPANESE FARM, BHOJPUR (ARA) - 802301





bhojpurkvk@gmail.com

ARYA SUCCESS STORY

Name of enterprise: Honey Production

Name of farmer: Md. Ayyub

Address: Village Laxmanpur, PO -Daulatpur, Ara, Bhojpur

Age : 36 Education: Inter

Social impact: Ten person has started Bee Keeping Size of land holding (in acre): No Land holding

Entrepreneurial unit: Multiflora Honey



Impact factor	Before adoption of ARYA	After adoption of ARYA
Size of enterprises (No. of bags/beehives/fingerlings/area etc.)	Local trading of Village grain to Wholesale Traders	100 Box
Cost of Production	-	Rs. 95500.00
Yield	-	3000.00 Kg
Gross income	-	800 Kg Retail @ Rs.200/Kg & 2200 Kg @ Rs. 140/Kg Total – Rs. 468000.00
Net income	-	Rs. 372000.00
B:C Ratio	-	4.90:1
Marketing	Grain to Wholesale Traders	In Wholesale with traders and retail in the district

Writeup in brief: Mr Md. Ayyub was previously managing his livelihood through local trading of Village grain to Wholesale traders. He joined ARYA Bee keeper training in 2019-20. KVK in collaboration with District Horticulture Office arranged twenty Bee box on subsidy and also under ARYA provided five Bee Boxes.

Later he added more box and as on today have 100 Bee box. He is producing and marketing his Honey with Brand name "Multiflora Honey". He is advocating Bee keeping in adjoining village and ten new Youth started Bee keeping. He is also supporting farmers in marketing of their produce also. As on today, the monthly income is more than Rs. Thirty thousand approx.

Activity related photographs(2-3 Nos.)







KRISHI VIGYAN KENDRA

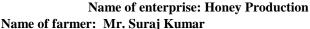
JAPANESE FARM, BHOJPUR (ARA) - 802301





bhojpurkvk@gmail.com 09431091369

ARYA SUCCESS STORY

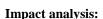


Address: Village & PO- Baruhi, Sahar, Bhojpur

Age : 25 Yr. **Education: Graduate**

Social impact: More than ninety youth are associated in producing honey

Size of land holding (in acre): 2.0 Acre **Entrepreneurial unit: Honey Production**



Impact factor	Before adoption of ARYA	After adoption of ARYA
Size of enterprises (No. of bags/beehives/fingerlings/area etc.)	2.0 and Two Cow	400 Box
Cost of Production	Rs. 90,000.00	Rs.624000.00
Yield	Paddy Wheat Mustard 65 Qt & 30000 litre milk	18000 Kg
Gross income	Rs. 2,22,334.00	Rs. 26,10,000.00
Net income	Rs. 1,31,584.00	Rs. 19,86,000.00
B:C Ratio	2.47:1	4.18:1
Marketing	Local marketing	Bee Farm Project Gujrat & Shashi Enterprises, Vaishali

Writeup in brief: Mr. Suraj Kumar was previously managing his livelihood through farming and dairy. He joined ARYA Bee keeper training during 2019-20. KVK under ARYA project provided five Bee Boxes as well from District Horticulture Office arranged forty Bee box on subsidy.

Later he added more box and as on today have 400 Bee box. He is producing and marketing his Honey in wholesale with Bee Farm Project Gujrat & Shashi Enterprises, Vaishali. Seeing his success in Bee keeping, seventy-two new Youth taken Bee keeping training. He is also supporting farmers in marketing of their produce and migration for more honey production. He has Nigella, Eucalyptus, Drum Stick, Jamun, Mustard and multiflora Honey in his basket. As on today, his monthly income is more than Rs. One Lakh Sixty-five thousand approx.

Activity related photographs(2-3 Nos.)



