

ARYA SUCCESS STORY



Name of enterprise: Honey Production
Name of farmer: Md. Ayyub
Address: Village Laxmanpur, PO -Daulatpur, Ara, Bhojpur
Age : 36
Education: Inter
Social impact: Ten person has started Bee Keeping
Size of land holding (in acre): No Land holding
Entrepreneurial unit: Multiflora Honey

Impact analysis:

Impact factor	Before adoption of ARYA	After adoption of ARYA
Size of enterprises (No. of bags/beehives/fingerlings/area etc.)	Local trading of Village grain to Wholesale Traders	100 Box
Cost of Production	-	Rs. 95500.00
Yield	-	3000.00 Kg
Gross income	-	800 Kg Retail @ Rs.200/Kg & 2200 Kg @ Rs. 140/Kg Total – Rs. 468000.00
Net income	-	Rs. 372000.00
B:C Ratio	-	4.90:1
Marketing	Grain to Wholesale Traders	In Wholesale with traders and retail in the district

Writeup in brief: Mr Md. Ayyub was previously managing his livelihood through local trading of Village grain to Wholesale traders. He joined ARYA Bee keeper training in 2019-20. KVK in collaboration with District Horticulture Office arranged twenty Bee box on subsidy and also under ARYA provided five Bee Boxes.

Later he added more box and as on today have 100 Bee box. He is producing and marketing his Honey with Brand name “Multiflora Honey”. He is advocating Bee keeping in adjoining village and ten new Youth started Bee keeping. He is also supporting farmers in marketing of their produce also. As on today, the monthly income is more than Rs. Thirty thousand approx.

Activity related photographs(2-3 Nos.)



ARYA SUCCESS STORY



Name of enterprise: Honey Production
Name of farmer: Mr. Suraj Kumar
Address: Village & PO- Baruhi, Sahar, Bhojpur
Age : 25 Yr.
Education: Graduate
Social impact: More than ninety youth are associated in producing honey
Size of land holding (in acre): 2.0 Acre
Entrepreneurial unit: Honey Production

Impact analysis:

Impact factor	Before adoption of ARYA	After adoption of ARYA
Size of enterprises (No. of bags/beehives/fingerlings/area etc.)	2.0 and Two Cow	400 Box
Cost of Production	Rs. 90,000.00	Rs.624000.00
Yield	Paddy Wheat Mustard 65 Qt & 30000 litre milk	18000 Kg
Gross income	Rs. 2,22,334.00	Rs. 26,10,000.00
Net income	Rs. 1,31,584.00	Rs. 19,86,000.00
B:C Ratio	2.47:1	4.18:1
Marketing	Local marketing	Bee Farm Project Gujrat & Shashi Enterprises, Vaishali

Writeup in brief: Mr. Suraj Kumar was previously managing his livelihood through farming and dairy. He joined ARYA Bee keeper training during 2019-20. KVK under ARYA project provided five Bee Boxes as well from District Horticulture Office arranged forty Bee box on subsidy.

Later he added more box and as on today have 400 Bee box. He is producing and marketing his Honey in wholesale with Bee Farm Project Gujrat & Shashi Enterprises, Vaishali. Seeing his success in Bee keeping, seventy-two new Youth taken Bee keeping training. He is also supporting farmers in marketing of their produce and migration for more honey production. He has Nigella, Eucalyptus, Drum Stick, Jamun, Mustard and multiflora Honey in his basket. As on today, his monthly income is more than Rs. One Lakh Sixty-five thousand approx.

Activity related photographs(2-3 Nos.)

