



Proposal for Bulk SMS

To,

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Bulk SMS /Whatsapp Proposal

We would like to introduce our company “Omega Telesolutions” as one of India’s oldest bulk messaging platform. We are backbone of messaging applications used by several leading messaging service providers . We specialize in bulk messaging technology.

After understanding the market needs and after thorough testing, we have recently launched our operations in the field of messaging - offering high quality messaging services.

Our messaging platform is a result of years of experience and research of Indian messaging market. We have developed a web application that is feature rich, but still very much cost effective.

Features

**Multilingual SMS support
Alphanumeric Sender IDs Create
groups, Upload contacts Schedule
SMS for future delivery
Downloadable delivery reports
API’s for application integration**

VoiceCalls

- **Effective Voice call giving valuable information regarding Insurance Premium, Festival wishes, Policy updates from time to time to all consumers .**
- **Voice call from our own Portal Number to all Numbers irrespective of any operator.**
- **Effective & easy to use panel**
- **Working with all leading operator with own our voice Platform along with in-house specialized Team.**
- **Retry System to get maximum result.**
- **Actual Delivery report for each valuable Number**

Feature of whatsapp marketing:--

- ❑ **A new revolutionary way to communicate with customers, friends, groups.**
- ❑ **Grabs instant attention and response.**
- ❑ **Send long text messages, pictures, videos - A picture or video is worth thousand words, it clarifies your message by images and videos.**
- ❑ **Global reach, low cost, efficient and cheaper than traditional bulk sms marketing.**

There are certain points to be noted for WhatsApp promotion and it requires a Personal demo of WhatsApp System.

Please note the details

- 1) compulsory to put 91 before number
- 2) image to be up to 80 kb
- 3) 1 credit for image
- 4) 2 mb for audio and 3 mb for video
- 5) 2 credit for audio and video
- 5) for 3-4 demo numbers it will take 15 -20 minutes depending upon queue
- 5) for any campaign more than 5 to 20000 it will take 4 hours
- 6) For Saturday Campaign you need to upload the file on Friday and inform us accordingly before uploading
- 7) Sunday totally closed
- 8) As this WhatsApp promotion is IP Based so due to technical reason if IP is Blocked it will take 24-36 hours for service to resume.

Pricing

Product	Quantity	Cost+18 GST
Bulk SMS Promotion	5 Lakh SMS & above	14 paise Per SMS + GST
Voice Call	1 Lakh Voice Call & above	22 Paise Per Voice + GST

18% GST applicable.

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For Omega Telesolutions